

# **COURSE DETAILS**

28 June - 30 July 2021

# 1. KEY CHARACTERISTICS

Dates	28 June – 30 July 2021	
Activities	2 weeks asynchronous moderated online course 2 self-paced simulations exercises (30-45 minutes) 1 webinar (90 minutes)	
Number of hours	20 hours	
Language	English <sup>1</sup>	
Registration	https://tft-reg.unctad.org Passcode: BPR2021	
Course platform	https://learn.unctad.org/	
Completion criteria	Average score from the 2 quizzes (on Sections 1-4) of at least 50%	
Certificate	Yes – Electronic certificate	
Price	Free of charge <sup>2</sup>	

More details can be found below.

## 2. OBJECTIVE

The objective of UNCTAD TrainForTrade's Building Port Resilience Against Pandemics (BPR) special course is to support the implementation of measures and to prepare for and alleviate contingencies related to a pandemic in a port, port terminals, and other seaport actors.

More specifically, at the end of the course, participants will be able to:

- Describe and prepare crisis protocols
- Prepare communication strategies and implement effective digital communication tools
- Appreciate the potential impacts of pandemics on staff well-being and address any mental and emotional distress-related issues
- Identify appropriate technology solutions for alternative work arrangements
- Assess disruption scenarios for cargoes and passengers
- Identify legal and financial risks
- Define appropriate mitigation measures

<sup>&</sup>lt;sup>1</sup> Please note that the course will be delivered in French and Spanish in the fall 2021 (dates to be confirmed). Follow @TrainForTrade on social media to stay up to date with our activities!



<sup>2</sup> This course is financially supported by the United Nations Development Account and Irish Aid.





### 3. TARGET POPULATION

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This special course is addressed to all actors involved in international trade, especially those involved with port operations. The course primary and secondary target population are representatives from the following organisations:

#### Primary target:

- Port authorities (those include middle and senior managers)
- Private port management companies
- Port community operators (those include freight forwards, hauliers, customs agents, ship agents)
- Port agents (those include pilots, harbour masters)
- Line ministries staff: Ministry of Transport, Ministry of Health, Ministry of Commerce

#### Secondary target:

- Trade facilitation committees
- Port safety and security officers
- Trade unions
- Stevedores
- Local authorities

### 4. COURSE STRUCTURE & MATERIAL

This is an asynchronous/self-paced moderated online course that is delivered over a period of two weeks, and followed by two simulation exercises and a webinar (see agenda below for more details). Port experts will engage with participants online in the forum discussions for each of the course sections. The estimated time needed to complete the course activities is about **20 hours**.

The online moderated course is structured in **four sections**, giving a precise and ordered view of the different aspects to be taken into account by a port or port organisation in a pandemic situation. It considers both a general vision and specific actions, the psychological and emotional part related to workers, the technological tools, and also considers actions related to ensuring the main activity of a port in the management of the flow of goods:

SECTION 1	Crisis protocol and communication strategy	
SECTION 2	Staff management, well-being and resilience	
SECTION 3	Technology preparedness	
SECTION 4	Cargo flow continuity	

The course material comprises a **participant manual** and **interactive videos**. Participants will be given access to the material through the TrainForTrade learning platform (<u>http://learn.unctad.org</u>).

During the two first weeks, participants will be required to:

- Read the participant manual
- Watch the interactive videos
- Participate in the forums
- Complete the two quizzes
- Respond to the anonymous opinion questionnaires
- Complete an optional assignment providing examples of actions taken in their entity in response to the COVID-19 pandemic



#### 5. SIMULATION EXERCISES/GAMIFICATION

During the third week, participants will complete **simulation exercises** to consolidate the knowledge they acquired during the course. The main purpose of these exercises is for participants to test their decision-making skills in a role play situation as a decision maker in a pandemic context. The estimated time to complete the exercises is about 30-45 minutes. The results are only indicative and will not count in their final grade for the course.

## 6. WEBINAR (27 JULY)

At the end of the course delivery, participants will be invited to a **90-minute webinar** to be held on 27 July 2021 (exact time to be confirmed). The objective of this activity is to discuss issues, present best practices, and brainstorm on policy recommendations.

#### 7. CERTIFICATION

Participants who complete the two quizzes related to sections 1-4 and who obtain an **average score of at least 50%** will receive an electronic certificate of completion of the course.

#### 8. **REGISTRATION**

Course candidates are kindly asked to register themselves at their earliest convenience and by no later than **25 June 2021** on the TrainForTrade registration platform (<u>https://tft-reg.unctad.org</u>).

For that purpose, course candidates should complete the following steps:

- 1. Go to the platform page: <u>https://tft-reg.unctad.org</u>.
- 2. Click the Log in link in the upper right corner.
- 3. Provide your email and password and click Log in button.
- 4. Under the Special Course Building Port Resilience Against Pandemics item, provide the following passcode: **BPR2021** and click **Apply**.
- 5. Provide your registration details and click Submit and apply.

Please note that if you do not have an account on the registration platform yet, please create it first by clicking the following link <u>https://tft-reg.unctad.org/en/register</u>, providing your details and following instructions on the screen. In case of difficulties accessing the registration platform, please send an email to Tomasz Kulaga at <u>kulaga@un.org</u>.





## 9. DETAILED AGENDA

WEEK	DESCRIPTION	ACTIVITIES
Week 1 28-2 July	Introduction	Watch the introduction video
	Section 1. Crisis Protocol and Communication Strategy	<ul> <li>Read Section 1 of the manual</li> <li>Watch the Section 1 interactive video</li> <li>Engage in Section 1 forum discussions</li> </ul>
	Section 2. Staff Management, Well- being, and Resilience	<ul> <li>Read Section 2 of the manual</li> <li>Watch the Section 2 interactive video</li> <li>Engage in Section 2 forum discussions</li> </ul>
	Evaluation	<ul> <li>Run the Quiz Week 1 (on Sections 1 and 2)</li> <li>Complete the Week 1 anonymous opinion questionnaire (on Sections 1 and 2)</li> <li>Optional: Complete the assignment "Implemented measures in your organisation"</li> </ul>
Week 2 5-9 July	Section 3. Technology Preparedness	<ul> <li>Read Section 3 of the manual</li> <li>Watch the Section 3 interactive video</li> <li>Engage in Section 3 forum discussions</li> </ul>
	Section 4. Cargo Flow Continuity	<ul> <li>Read Section 4 of the manual</li> <li>Watch the Section 4 interactive video</li> <li>Engage in Section 4 forum discussions</li> </ul>
	Evaluation	<ul> <li>Run the Quiz Week 2 (on Sections 3 and 4)</li> <li>Complete the Week 2 anonymous opinion questionnaire (on Sections 3 and 4)</li> </ul>
Week 3 12-16 July	Self-paced simulation exercises	<ul> <li>Complete the two simulation exercises</li> </ul>
	Conclusion	<ul> <li>Watch the conclusion video</li> <li>Complete the final anonymous opinion questionnaire (on the course)</li> <li>Complete the Golden Book</li> </ul>
Week 4 19-23 July	Break	-
Week 5 26-30 July	Webinar (27 July)	<ul> <li>Participate in the webinar</li> </ul>